

An aerial photograph of a lush green rural landscape. A gravel path winds through the fields, passing a small red wooden shed. Two cyclists are riding along the path. In the background, there are rolling hills and a small body of water under a blue sky with scattered clouds.

Annual Report 2025-2026
Strengthening the Local Economy and Communities

Clutha Development Incorporated: Board and The Team



Daniel Cragg
Chairperson



Anna Benny
Deputy Chairperson



Nicole Edwards
Treasurer



Hamish Anderson



Noelene Scott



Josh Hurring



Cr Roger Cotton
Council Appointment

The Team

Linda Moore
Chief Executive

Sarah Hayward
Economic Development Manager

Sarah Homer
Destination Development Manager

Laura Baldwin
Heartland Services Coordinator

Kayley Venter
Project Lead

Kristin Aarts
(currently on 12 months parental leave)

It All Connects

Economic Development

When people, places and opportunity connect, Clutha thrives.



A STRONGER CLUTHA DISTRICT TOGETHER

PEOPLE | PLACES | OPPORTUNITY

Connected Communities are Stronger Communities

Working alongside communities to connect people, services, resources and opportunities



Connecting people with services

687
Enquiries

27
Community
Groups

1,852
Attendees

Housing

Helping local solutions progress

Land and House Package

Community Housing Trust

Attracted interest from Southland Councils, Habitat for Humanity and Community Trust South in our district housing initiatives.

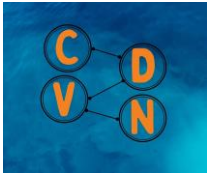


Connected Communities are Stronger Communities

Working alongside communities to connect people, services, resources and opportunities

Volunteering

Encouraging community participation



Clutha District Volunteer Network



Community Projects

Supporting locally led action

Tuapeka Goldfields Museum

Waihola Looking Forward

Clutha Gold Trail Trust

Jack's Bay

DOC

Tohu Whenua

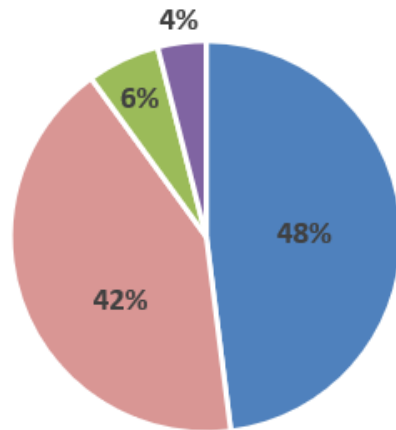
Lawrence Heritage Trust

West Otago Promotions

From Understanding Business Needs to Solutions

Business Engagement

Engagement Enquiries - 1 July 2025 to 30 June 2026



- Job listings and job seeker support
- Economic and business development
- Destination management
- Community initiatives

Business Forums

Shared priorities identified by businesses

Workforce Attraction

Workforce retention and Community Connection

Housing as an Economic Enabler

Education, Training and Workforce Pathways



Building our Future Workforce

Supporting today's recruitment needs while strengthening connections between businesses, education and tomorrow's workforce



504
New jobs advertised on
CluthaNZ.com

102
Total number of jobs
advertised on Clutha
District Farm Jobs NZ
Facebook Page



2025 Clutha District Careers Expo



2025 Clutha District Training and Development Awards: Celebrating success and investment in the workforce



**Career
Compass**

A Clutha Development initiative

From Awareness to Deeper Economic Connection

DISCOVER → VISIT → EXPERIENCE → CONNECT → LIVE • WORK • INVEST



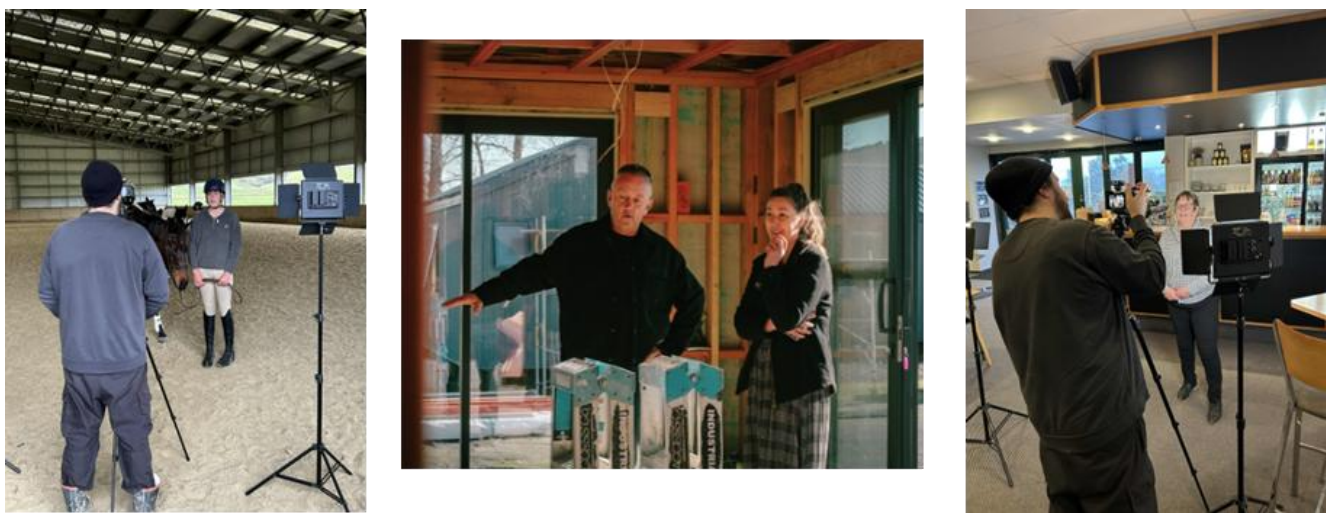
STAY A WHILE

Building awareness of the district



STAY FOR GOOD

Showcasing Clutha as a place to visit, live, work and belong



Extending Our Reach

Working collaboratively gives Clutha access to audiences and markets we could not reach as effectively on our own



Extending Our Reach



Southern Way — International Visitor Spend by Region | February 2026 | MRTE Data

Source: MBIE Monthly Regional Tourism Estimates (MRTEs), February 2026 release | Spend figures in NZD millions | Total spend = domestic + international combined

FEBRUARY 2026 — MONTHLY SPEND				ANNUAL — YEAR TO FEBRUARY 2026		
Region	Total Spend (\$M Feb-26)	International Spend (\$M Feb-26)	Intl YoY vs Feb-2025	Annual Total Spend (\$M)	Annual Intl Spend (\$M)	Ann Intl YoY vs YE Feb-2025
Queenstown	466.5	383.4	(4.6%)	4,498.5	3,301.7	+2.9%
Dunedin	215.8	72.6	+18.8%	1,404.0	420.1	+20.4%
Wānaka	69.0	48.9	+28.9%	664.2	375.9	+15.5%
Waitaki	27.0	8.4	+32.6%	295.9	59.5	+10.9%
Central Otago	34.1	8.0	+32.3%	350.6	65.6	+38.2%
Clutha	14.2	4.2	+71.7%	175.5	22.1	+25.2%
Southland	151.4	17.1	+29.3%	1,570.5	136.0	+29.5%
Fiordland	40.3	30.7	+8.2%	345.8	230.1	+11.8%
SOUTHERN WAY TOTAL	1,018.3	573.2		9,305.1	4,611.0	

NOTES: Spend in NZD millions. Total spend = domestic + international combined. YoY = year-on-year percentage change. MRTE figures are electronic card transaction estimates and exclude Air NZ fares and cash. Monthly estimates have a higher margin of error than annual figures.

Looking Ahead, Not Just Responding To Today

INSIGHT

Economic monitoring & Infometrics

Business Confidence Surveys

What we're hearing directly from businesses

PREPAREDNESS

Community resilience planning

Understanding emerging risks and change

OPPORTUNITY

Electrify Clutha

Agritourism

New technology, diversification and regional opportunities



(Source: Infometrics – Overview of the Clutha District – Year to June 2026)

Responding Today. Positioning Clutha For What Comes Next

ENGAGE • ENABLE • COORDINATE • PROMOTE